

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation People For the American Way		3. FEC Identification Number C C90012071
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1101 15th Street, NW Suite 600		
(c) City, State and ZIP Code Washington DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☐ July 15 Quarterly Report
☐ October 15 Quarterly Report
☐ January 31 Year-End Report
- ☒ 24-Hour Report
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y Y Y
11	/	01	/	2012

THROUGH

M M	/	D D	/	Y Y Y Y Y Y
11	/	02	/	2012

6. TOTAL CONTRIBUTIONS

.00

7. TOTAL INDEPENDENT EXPENDITURES

91690.89

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Deborah Liu

Deborah Liu

11/02/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee Avis Car rental		Date MM / DD / YYYY 11 / 02 / 2012
Mailing Address 4000 International Lane		Amount 320.00 Transaction ID : F57.000001
City Madison	State WI	
Zip Code 53704	Purpose of Expenditure staff expenses for GOTV work	Category/ Type 001
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Office Sought: <input type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought .00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Frontier Airlines		Date MM / DD / YYYY 11 / 02 / 2012
Mailing Address 7001 Tower Road		Amount 350.00 Transaction ID : F57.000002
City Denver	State CO	
Zip Code 80249	Purpose of Expenditure staff expense for GOTV work	Category/ Type 001
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Office Sought: <input type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought .00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Best Western Madison Hotel		Date MM / DD / YYYY 11 / 02 / 2012
Mailing Address 2424 University Ave.		Amount 500.00 Transaction ID : F57.000003
City Madison	State WI	
Zip Code 53726	Purpose of Expenditure staff expense for GOTV work	Category/ Type 001
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Office Sought: <input type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought .00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

1170.00

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee Facebook		Date MM / DD / YYYY 11 / 02 / 2012
Mailing Address 1601 Willow Road		Amount 500.00 Transaction ID : F57.000004
City Menlo Park	State CA	
Zip Code 94025		
Purpose of Expenditure internet ads on Romney Court	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Google		Date MM / DD / YYYY 11 / 02 / 2012
Mailing Address 1600 Amphitheatre Parkway		Amount 4207.80 Transaction ID : F57.000005
City Mountain View	State CA	
Zip Code 94043		
Purpose of Expenditure internet ads on Romney court	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Resonate		Date MM / DD / YYYY 11 / 02 / 2012
Mailing Address 11720 Plaza America Drive 3rd Floor		Amount 4231.21 Transaction ID : F57.000006
City Reston	State VA	
Zip Code 20190		
Purpose of Expenditure internet ads on Romney Court	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
(a) SUBTOTAL of Itemized Independent Expenditures.....		8939.01
(b) SUBTOTAL of Unitemized Independent Expenditures.....		
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee Univision Communications/KCEC		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address Glen Pointe Centre West 500 Frank W Burr Blvd, Suite 19		Amount 39865.00	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.000007
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Univision Communications/KVSN/KGHB		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address Glen Pointe Centre West 500 Frank W Burr Blvd, Suite 19		Amount 4250.00	
City Teaneck	State NJ	Zip Code 07666	Transaction ID : F57.000008
Purpose of Expenditure Latino radio ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Chambers Lopez Strategies, LLC		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address P.O. Box 5539		Amount 5709.00	
City Arlington	State VA	Zip Code 22205	Transaction ID : F57.000009
Purpose of Expenditure media buy fees	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	49824.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee Winning Connections		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address 317 Pennsylvania Ave., SE 2nd Floor		Amount 4290.88
City Washington	State DC	Zip Code 20003
Purpose of Expenditure fees for GOTV robocalls to members		Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: FL District: _____
Calendar Year-To-Date Per Election for Office Sought .00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee US Airways		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address 4000 Sky Harbor Blvd.		Amount 904.80
City Phoenix	State AZ	Zip Code 85034
Purpose of Expenditure staff travel expenses for GOTV work		Category/ Type 001
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: OH District: _____
Calendar Year-To-Date Per Election for Office Sought .00		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____
Full Name (Last, First, Middle Initial) of Payee Holiday Inn Columbus Downtown		Date MM / DD / YYYY 11 / 01 / 2012
Mailing Address 175 East Town Street		Amount 399.24
City Columbus	State OH	Zip Code 43215
Purpose of Expenditure staff travel expenses for GOTV work		Category/ Type 001
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: OH District: _____
Calendar Year-To-Date Per Election for Office Sought .00		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures..... ➤

5594.92

(b) **SUBTOTAL** of Unitemized Independent Expenditures..... ➤(c) **TOTAL** Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 6
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee Alamo		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address 600 Corporate Park Dr.		Amount 171.98	
City St. Louis	State MO	Zip Code 63102	
Purpose of Expenditure staff travel for GOTV work		Category/ Type 001	Office Sought: <input type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Barack Obama		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Google Inc., Dept. No. 33654		Date MM / DD / YYYY 11 / 01 / 2012	
Mailing Address P.O. Box 39000		Amount 25990.98	
City San Francisco	State CA	Zip Code 94139	
Purpose of Expenditure internet ads		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: OH <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought .00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure	Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		26162.96	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		91690.89	